



A L P H I E N

Europe: 6 rue de la Trémoille, 75008, Paris, France
Asia : 96 Robinson Road, SIF #14-01, Singapore 068899

Job Title: Digital Marketing Analyst

Location: Singapore

Job Type: Full-time

About Alphien SAS:

Founded in 2018, Alphien is a Fintech company which has developed a research platform for quantitative finance. We connect our community of users with the financial industry by hosting competitions on our platform. On the other hand, we offer investment managers the possibilities to sponsor competitions and find investment strategies. Alphien is based both in Paris and in Singapore and backed by Four Elements Capital quantitative based asset manager based in Singapore.

Your mission

- Analyse, manage and improve Alphien's digital marketing strategy.
- Improve, develop and learn how to use Data analytics in order to improve interaction between users and grow the community.
- Improve, develop and learn specialist quantitative financial content on the Alphien platform in order to be disseminated to a wider audience.
- Create marketing documents to be used and to support the sales process

Your profile

- Degree in Marketing, Business, Finance or related fields
- Strong interest in programming, quantitative finance and ability to adapt to new technologies
- Good written and verbal in English communicator, attention to detail and strong personal organizational skills.
- Highly organized, motivated, self driven and with an entrepreneurial mindset

What we offer

- Join a dynamic team in a disruptive sector with 20 years + experts. Internship often leads to permanent positions with all employees receiving bonus in stock options of Alphien.
- Learn about Data Science using real Financial Data with experts and a community of more than 3'500 scientists to help you in your journey.
- Change the world for the better. Be part of an inspiring concept which includes challenges for sustainable finance, environment friendly investments and other research subjects helping draw a better future for finance (feel free to join the Alphien community as well).

Application instruction

Please send a copy of your resume and a cover letter to careers@alphien.com with "Application for **Digital Marketing Analyst** " in the subject.

For more details, visit our website <https://www.alphien.com/>